

LEAD GENERATION

Leadbay makes it into Tech Top 100

Lead generation firm Leadbay has been named in the *Sunday Times'* ninth annual Microsoft Tech Track 100 listing.

Tech Track 100 ranks the UK's fastest-growing private technology companies based on sales growth.

Previous firms featured on the list have seen growth ranging between 36% to 422% per year and sales ranging from £5m to £30m per year.

Leadbay, which is part of technology specialist Add Momentum, was set up in 2005.

Grant Stevens, managing director of Leadbay, says: "Appearing in the Microsoft Tech Track 100 league table is a huge honour and achievement for us.

"It is a heartening indication of how far Leadbay has come and how hard the team at the company has worked."